



## WORK

### *Executive Director Wikimedia Nederland (2012 - )*

Wikimedia Nederland cooperates with museums, archives, libraries and other partners to make knowledge freely accessible. Its best known activity is the free encyclopedia Wikipedia. As the first executive Director of this volunteer organisation I helped shape its professionalisation: building a team, developing a strategy, setting up back-office processes, fundraising, expanding the network of partners and international cooperation within the global Wikimedia movement.

### *Owner – Knowledge Management Mediation (2010 - )*

Specialised in supporting the management of complex processes, e.g. involving stakeholders with conflicting interests, dealing with complex subject matter or demanding professional planning and management. ([www.sandrariantjes.nl](http://www.sandrariantjes.nl)). Services offered: (interim) management, stakeholder and conflict analysis, process and project design, mediation.

### *Senior Policy Advisor/ Acting Team Manager - Stichting Natuur & Milieu*

De Stichting Natuur & Milieu is a leading environmental organization in the Netherlands. Working there, I learned to lobby, developed a feeling for the nitty-gritty of national and European political decision making, and saw the power of publicity and media campaigns. I was responsible for a variety of issues: nanotechnology, green public procurement and cooperation with industry and banking.

### *Deputy Executive Director- European Centre for Nature Conservation*

ECNC is a European network of research institutes and governmental organisations working on sustainability and biodiversity. I was responsible for the development of international projects and headed a team of project managers and support staff. At ECNC I became acquainted with the ins and outs of programme management: how do I find the balance between scientific quality, budget and the expectations of the funders? How do I keep staff motivated under pressure? Biggest challenge: transforming ECNC from a subsidy-based into a market oriented organisation while remaining true to its non-profit mission and character.

### *Head of Communication Department - RIZA*

At RIZA – the national institute for inland water management – I developed and oversaw the implementation of the communication strategy for this government research and advisory institute which had a staff of 400.

## SANDRA RIENTJES.....

.....A manager and project leader with ample working experience in the governmental, consultancy non-profit sectors - nationally and internationally. Good at analysing problems, creating order and providing solutions. Enjoys giving organisations a sense of direction and purpose, steering complex processes and projects, and providing a working environment that allows people to do their jobs well, efficiently and with pleasure.. Likes operating on the interface of state of the art knowledge and everyday working praxis.

Has a special preference for steering complex processes

Profile? Analytical, diplomatic, down to earth, result-oriented, sense of humor, resolute.

## QUALIFICATIONS

- Masters in Social Sciences (University of Amsterdam)
- Mediator – The Lime Tree
- Senior communication advisor (NGPR-B)
- Financial management non-profits (ICM)

## LANGUAGES

Native speaker of Dutch and English. Excellent German. Basic level French.

## PERSONALIA

Date of birth 10 August 1959  
Dutch National

## Contact details

[sandra.rientjes@planet.nl](mailto:sandra.rientjes@planet.nl)

skype: sandra.rientjes

06 51378828

## More informations

[www.sandrariantjes.nl](http://www.sandrariantjes.nl)

<http://www.linkedin.com/pub/sandra-rientjes/7/261/926>